**FREE & EASY
DIGITAL RECEIPTING
for both
RETAILERS
& their
CUSTOMERS**

star
AllReceipts

AllReceipts

The **safe** and **secure** home for your receipts

The NEW, FAST & LOW COST ROUTE to DIGITAL RECEIPTING for Retailers

AllReceipts is the new Star Cloud Solution providing Retailers with an "instant" Digital Receipting Service for their customers.
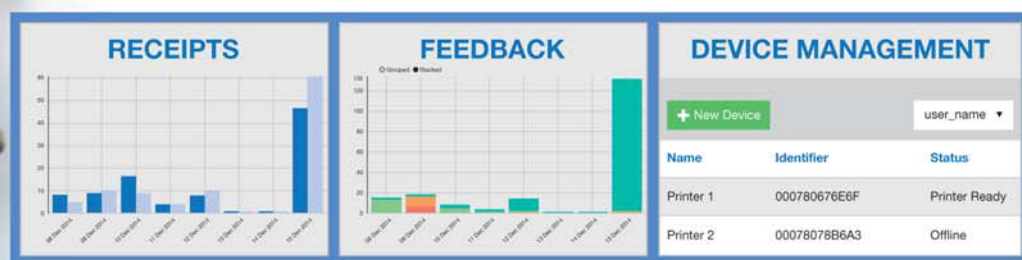
AllReceipts is FREE of CHARGE , simple to install & works "above" the retailer's software. All you need is any of Star's TSP100 printers, as used by so many retailers, to send an image of the receipt and coupon to the **ALLReceipts App** on your customer's phone – *no email address required!*

Valuable Cloud based Retailer's reporting tools
have also been included, plus:

▶ **Star's Device Management Tool** which provides real time status across the installed base of printers including different locations with refreshed error status notification on a comprehensive cloud based dashboard.

▶ **'Instant' Customer Satisfaction Survey** which the customer completes while 'claiming' the receipt. The Device Management Data & Survey Tools will allow retailers to drill down to the POS station involved and even help highlight staffing issues.

▶ **Increased Coupon Redemption** customers will no longer have to remember receipts and will be grateful you have made the coupon so simple to use including checking redemption dates.

RECEIPTS	FEEDBACK	DEVICE MANAGEMENT		
		+ New Device		user_name ▾
		Name	**Identifier**	**Status**
		Printer 1	000780676E6F	Printer Ready
		Printer 2	00078078B6A3	Offline

▶ **Zero development** is needed as AllReceipts is enabled within the Star printer driver. Working independently of a retailer's existing POS software, it automatically generates and securely sends an image of the receipt & coupon where relevant to the cloud until claimed and is triggered by printing a traditional receipt.

AllReceipts App

Available on the App Store

ANDROID APP ON Google play

Available for download Qtr 3 2015

AllReceipts is FREE of CHARGE.
ALL you need is a Star printer.

Available on all the TSP100 Series from May 2015

Star futurePRNT

TSP143U, TSP143II ECO, TSP143GT USB Models
& TSP143LAN
in charcoal black, grey, white & the
NEW Ultra White for mPOS.

AllReceipts could not be simpler to install. It is included in the Star printer driver. All the retailer has to do is switch it on & register on AllReceipts.com or incorporate the AllReceipts API into the Retailers Loyalty / Customer Card scheme (contact Star for costs).

AllReceipts will be available on Star's traditional range of 80mm & 112mm wide Receipt & Ticket printers from Qtr 3 2015, including Star's high speed and versatile TSP654II Series with easy upgrade path to the Cloud.

AllReceipts will increase COUPON REDEMPTION

No more lost coupons or confusion with use by dates. All the customer has to do is look at their mobile to check when they should visit again.

10% off YOUR NEXT PURCHASE
As a THANK YOU for signing up to our ALLReceipts Digital Receipting!
SEE YOU SOON!
Minimum order value must be £40
DIY Star
Use by 31.3.2015
www.Star EMEA.com

Coupons are becoming more acceptable in the European market and the TSP100 Series is ideally suited to those retailers who have not yet incorporated couponing due to software issues. Star's *futurePRNT* Coupon Marketing & Text Trigger Tools work above the retailer's POS set up and provide the facility to automatically generate & print coupons which can be stored on the AllReceipts App on the customer's mobile. This will greatly benefit retailers and hospitality operators who will see increased coupon redemption levels. For more information go to www.futurePRNT.com.

Benefits to the RETAILER
Increased coupon redemption.
Increase in loyalty & customer lifetime value.
Reduced paper costs.

Benefits to the CONSUMER
Increased customer coupon redemption, adding perceived value
Coupons stored in one, convenient & easily accessible place.
No more lost coupons.

AllReceipts protects the data you value

The digital receipt image is sent to the highly secure Microsoft Azure Cloud as soon as the receipt has been printed without any user identification. Once claimed the data is deleted from the server and transferred to your mobile device. A receipt can only be claimed once either by QR code, NFC tag or BLE beacon. Once on your device, you have the choice of various back up paths ensuring the data is protected for the future.

AllReceipts is adapting and more Retailer & Consumer Tools will be added. Tools planned:

Anonymity will be a key motivator in this age of spam & viruses. However Star will enable the customer to contact the retailer by touching the chosen logo on the left of the receipt image held on the held on the phone. This action will take the customer to a specified Retailer URL.

This is just an example of one of the future tools planned.

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Star Micronics Pty Ltd